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MEMORANDUM OF UNDERSTANDING (MoU

Sri Dharmasthala Manjunatheshwara College Ujire

Srinivas University, Mangalore

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MEMORANDUM OF UNDERSTANDING (MoU)

This Memorandum of Understanding is entered into this 02nd Day of August Two Thousand and Twenty One by and between;

Sri Dharmasthala Manjunatheshwara College, Ujire an autonomous college affiliated to Mangalore University. and represented by "PRINCIPAL" (herein after referred to as SDMC).

AND

Srinivas University and represented by Registrar(hereinafter referred to as SU).

About SDMC

SDM College, Ujire is an autonomous college under Mangalore University. Founded in 1966 the college offers Bachelors and Masters Programmes in a serene campus at the foothills of the Western Ghats in Karnataka (India). The college is Re-accredited with 'A' Grade with CGPA 3.61/4 by NAAC and is recognised as College with Potential for Excellence by UGC. The college is a recognized centre for research programmes of Mangalore University, Tumkur University and Kannada University, Hampi. The college is known for its 'State of Art' infrastructure and excellent academic ambience focusing on competence development with institutionalised values and ethics for total personality development. The institution is well known for reaching the unreached and has made land marks in extending quality education to all sections of the society. SDM College is a unique place for all those who aspire to reach those satisfying heights in life.

It is managed by SDM Educational Society and headed by the visionary, Dr. D. Veerendra Heggade, Dharmadhikari of Shri Kshetra Dharmasthala.

The department of Chemistry has been engaged in imparting quality education with strong base in laboratory experiments. It offers Chemistry as an optional subject for the undergraduate students. The Department, with its most conducive academic environment and learner centric approach, provides Post Graduate programs [M.Sc. Chemistry & M.Sc. Organic Chemistry]. Teaching & research are synergistic to each other in the department which attracts best students of different states. Synthetic Organic Chemistry, Pharmaceutical Chemistry, Material Chemistry Electrochemistry are the thrust areas of research. The department ensures ample placement opportunities and is constantly associated with its alumni in both academia and industry. The Department is recognized under Star College Scheme of the Department of Biotechnology (DBT) Government of India, for improving critical thinking and 'hands on' experimental work in Chemistry at undergraduate level.



The Parties shall not assign any rights and obligations arising out of the IPR generated to inventions/activities carried out under the MoU to any third Party without consent of the either party.

In case of research results obtained through joint activities under this MoU, both the parties will apply as co-applicants for the protection of intellectual property rights in India. Commercialization in any other country shall be done jointly through a separate agreement.

Publications

Any publication, document and/or paper arising out of joint work conducted by the participants pursuant to this MoU will be jointly owned. The use of the name, logo and/or official emblem of the participants on any publication, document and/or paper will require prior permission of both the participants. It may however be ensured that the official emblem and logo are not misused.

Confidentiality

All information and documents to be exchanged pursuant to the MoU will be kept confidential by the Parties and will be used subject to such terms as each Party may specify. The parties will not use the information for purposes other than that specified without the prior written consent of the other party.

All Confidential Information shall remain the exclusive property of the disclosing party. The Parties agree that this agreement and the disclosure of the Confidential Information do not grant or imply any license, interest or right to the Recipient in respect to any intellectual property right of the other Party.

Unpublished information, whether oral, in writing or otherwise, discovered or conceived by the scientists or technicians and exchanged under the provisions of this MoU will not be transmitted to a third party, unless otherwise agreed by the Parties.

Modification

The agreement can be modified through mutual written consent of both parties to this agreement.

Termination

In the event of termination of the agreement, the rights and obligations of the parties shall be settled through mutual discussions.

Formation of Core Team

A core team consisting of two faculty members from each participating institution shall be constituted and shall meet twice in a year to review the progress of the activities. If there is no



sufficient progress in the collaboration activities, the core team can recommend for the termination of the MoU.

Tenure of the MoU

This MoU shall be effective upon the signature of SDMC and SU authorized officials. It shall be in force for a period of THREE years from the date of signing.

IN WITNESS WHEREOF, the Parties, through their duly authorized Officers, accept the above terms and conditions effective the day and year on which this document is signed JER.

THE PRINCIPAL, SDMC, UJIRE S.D.M.COLLEGE University UJIRE - 574240, D.K.

DATE: 02/08/2021

MA Chancellor, Srinivas Vice The

DATE: 02 03 202

Inomae

Proveed

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WITNESSES (Name and Address):

WITNESSES (Name and Address):

1.

2.

D

1. sor of Physic s. COLLEGE UJIRE. 574240. (D. K.)

2.

Dept of Chemistry S.D.M. College (Autonomous UJIRE- 574240







Karnataka, represented by its **Director**, **Rev. Fr Wilfred Prakash D'Souza**, agree to cooperate in regard to programs based on the principle of reciprocity. Sri Dharmasthala Manjunatheshwara College(Autonomous),Ujire and St Joseph Engineering College, Mangaluru are referred to individually as a "party" and collectively as "parties".

This Memorandum of Understanding serves as a legal document for both parties to establish and develop their bilateral relationship. The agreement will also help in expanding their academic spectrum in terms of increased opportunities in research, and enhancement of educational processes at both institutions.

Objectives of the Agreement

 Both parties will work together to develop mutual agreements for cooperation based on their respective academic, scientific and research needs. The activities in which specific agreements may be developed include:

- ») Developing collaborative research and educational programs.
- b) Exchanging of professional development programs for students and faculty.
- e) Conducting seminars and workshops.
- a) Sharing new technologies and new methods of management through extension programs.
- Seeking funding opportunities for joint activities that provide mutual benefit to each institution's teaching and research programs.
- n Co-organizing joint conferences and workshops as well as training programs.
- Faculty/student exchange programs.
- h) Extension/outreach activities.
- n Programs on social responsibility.
- p) Other cooperative activities as appropriate.

2. Both parties jointly agree to develop and establish provisions for program implementation that will serve the mutual interests of each institution.

3. It is understood that the details of joint activities, conditions for utilization of results achieved, and other forms of cooperation will be negotiated for each specific type of activity.

It is also understood that financial arrangements will be negotiated in each specific type of activity and will depend upon the availability of funds. Each party agrees to seek financial resources for supportin--*g the exchange and collaboration. The contract and exchanges between the two parties shall be on the basis of friendship and mutual assistance.

The related work done at SDM College will be under the jurisdiction of its Principal and supervised and managed by the HODs of hosting departments. The program at St Joseph Engineering College will be under the jurisdiction of its Director and managed by the Collaboration officer.

- La Chandry



Hosting Departments

1) Department of Mathematics 2) Department of Physics

Terms of Understanding

This understanding is effective from the date of the last signature hereto and will remain in effect for an initial period of five years and will be auto-renewed for further periods of equal time, if not amended or canceled by either party. The agreement can be terminated by either institution by giving a six-month notice to the other party. The projects or work started before the termination would come to its logical end without any negative impact to either party and will be amicably agreed upon by both parties.

The activities under this understanding will be reviewed on an annual basis as mutually agreed and plans for future activities will be developed each year immediately following the review.

Signatures

The parties hereto, through the duly authorized representatives, hereby agree to the provisions and terms of this collaborative agreement.

For SDM College, Ujire

For St Joseph Engineering College Mangaluru

Mr Ganesh Nayal

Sothahadhha

Mr S N KakethkarDr

Dept Of Physics S.D.M College (Autonomous) Ujire-574240

HOD-Mathem

HOD-Physics

(Dr P.N.Udayachandra) PRINCIPAL Principal D.M.COLLEGE Date: 5.0212022 1 K

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T MATIEMATICS

Rev. Fr Wilfred Prakash D'Souza

Director Date: 05.02-2012



Dr Jagadeesha B **HOD-Mathematics**

Dr Rajesh Kumar-P **HOD-Physiccs**







MEMORANDUM OF UNDERSTANDING (MoU)

This Memorandum of Understanding is entered into this day of January 27th, 2022. by and between;

Sri DharmasthalaManjunatheshwara College (Autonomous), Ujire, affiliated to Mangalore University. Karnataka and is represented by' "PRINCIPAL" (hereinafter referred to as

SDMC)

And

Manasa trust, Shivamogga and is represented by "PRINCIPAL" (hereinafter referred to as MANASA)



About Sri DharmasthalaManjunatheshwara College (Autonomous), Ujire

The SDMC is a college managed by Sri DharmasthalaManjunatheshwara Educational [SDME] Society, Ujire@, it is headed by the visionary, Padma VibhushanaDr. D. VeerendraHeggade, Dhannadhikari of Shri KshetraDharmasthala, President, SDME Society, Ujire, was established with the primary objective of making education accessible and affordable to the rural youth. With the hallmarked vision: Putting Value into Education at present. it manages 56 educational institutions from Kindergarten to Doctoral Studies in the state of Karnataka in India. The institution ensures equality through updated skill sets and value-based education. It is a recognized centre in research programmes of Mangalore University, Tumkur University and Kannada University, Hampi.

About Manasa Trust ®, Shivamogga

Manasa Trust was founded with the objective of promoting the concept of positive mental health and trying to drive away the myths and misconceptions regarding mental ill health. It also aims at contributing towards the overall development of the community. It was established in the year 1998, by Dr. K. A. Ashok Pai. As a first step to fulfil its objectives it started programmes to educate nursing students in the discipline of psychiatry, psychology and psychiatric social work. Post graduate students of Psychology and Social work from various colleges of different universities of Karnataka are provided with an opportunity to carryout assignments and block placements in its nodal centre, Manasa Nursing Home. The objective is to educate a large number of paramedical workers, trained counsellors and to provide doctors with additional expertise.

Purpose and scope

This MOU is intended:

1) To promote research and dissemination activities: academic and intervention multidisciplinary and interdisciplinary research projects, dissemination of research findings in the form of workshops, seminars, symposium and conferences and publication by the students, research scholars and faculty members.

2) To initiate faculty exchange programmes for UG & PG

3) To exchange ideas related to academic policies and programme which can be proposed when and where required.

4) To exchange information related to training, internships and placements for the benefit of students.

Agreement: Now therefore Memorandum of Understanding between SDMC and Manasa Trust ® & KAPMI, Shivamogga are witnessed as under

Responsibilities of SDMC:

 To facilitate collaborative initiatives to be undertaken in terms of academic, research and extension activities for the mutual benefits of the students, research scholars and faculty members of the signatory organizations.



- To exchange ideas related to academic policies and programmes which can be proposed when and where required.
- To exchange the information related to training, internships and placements which can be disseminated appropriately for the benefit of students.

Responsibilities of Manasa Trust, Shivamogga:

- To facilitate trainingwhich can be disseminated appropriately for the skill development and employability enhancement of the students.
- 2) To facilitate internships for the employability enhancement of the students.
- 3) To facilitate placements for the students.

Financial Arrangements: The financial obligations in meeting the requirements under various identified programmes and activities will be met as per the norms followed by the respective organisations.

Intellectual Property Rights

Each party will ensure appropriate protection of Intellectual Property IRights generated from cooperation pursuant to MoU, consistent with their respective laws, rules and regulations and international agreements to which both parties are committed.

Publications: Any publication, document and/or paper arising out of joint work conducted by the participants pursuant to this MOU will be jointly owned.

Confidentiality: All information and documents to be exchanged pursuant to the MOU will be kept confidential by the Parties and will be used subject to such terms as each Party may specify. The parties will not use the information for purposes other than that specified without the; prior written consent of the other party.

Modification: The agreement can be modified through mutual written consent of both parties to this agreement

Termination: In the event of termination of the agreement, the rights and obligations of the parties shall be settled through mutual discussions.

Formation of Core Team

A core team consisting of two senior members from each participating institution shall be constituted and shall meet once in a quarter to the progress of the activities. If there is no sufficient progress in the collaboration activities, the core Leann can recount the termination of the MoU. Managing Director and two senior members of KAPMI and Principal and two senior faculty of Dept of PsychologySDMC shall constitute the core team.



Tenure of the MOU: This MOU will be in force for a period of FIVE years from the date 01 signing.

IN WITNESS WHEREOF, the Parties, through their duly authorized Officers, accept the above terms and conditions effective the day and year on which this document is signed.

Managing Directors

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SDM College (Autonomous), Ujire PRINCIPAL S.D.M.COLLEGE UJIRE - 574240, D.K

Principal/Managing Director

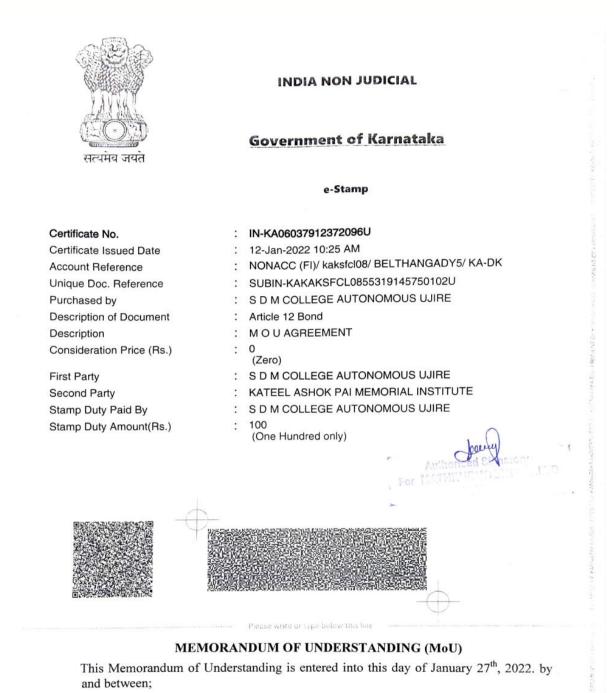
Manasa Trust R. Shivamogga

Witness

- 1. Dr. Vandana Jain, Head, Dept. of Psychology, SDM College, Ujire.
- 2. Ms. Ashwinth S Shetty, Assistant Professor, Dept. of Psychology, SDM College, Ujire Wichana
- 3. Dr. Archana Bhat K, HOD, Department of Psychology, KAPMI, Shivamogga
- 4. Ms. Anagha, Assistant Professor, Dept. of Psychology, KAPMI, Shivamogga

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Sri DharmasthalaManjunatheshwara College (Autonomous), Ujire, affiliated to Mangalore University. Karnataka and is represented by' "PRINCIPAL" (hereinafter referred to as

SDMC)

And

Kateel Ashok Pai Memorial college, Shivamogga and is represented by "PRINCIPAL" (hereinafter referred to as KAPMI)

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About Sri DharmasthalaManjunatheshwara College (Autonomous), Ujire

The SDMC is a college managed by Sri DharmasthalaManjunatheshwara Educational [SDME] Society, Ujire@, it is headed by the visionary, Padma VibhushanaDr. D. VeerendraHeggade, Dhannadhikari of Shri KshetraDharmasthala, President, SDME Society, Ujire, was established with the primary objective of making education accessible and affordable to the rural youth. With the hallmarked vision: Putting Value into Educationat present.it manages 56 educational institutions from Kindergarten to Doctoral Studies in the state of Karnataka in India. The institution ensures equality through updated skill sets and value-based education. It is a recognized centre in research programmes of Mangalore University, Tumkur University and Kannada University, Hampi.

About KateelAshok Pai Memorial Institute, Shivamogga

Kateel Ashok Pai Memorial Institute (KAPMI) is a fledging college started by ManasaTrust, Shivamogga in 2019. KAPMI (Affiliated to Kuvempu University and Recognized by the Govt. of Karnataka) started in memory of this great visionary, aims to provide higher education in the field of psychology and humanities, in an attempt to build a healthier society. As an academic institution KAPMI strives to shape young students who can become professionals and contributes as citizens of the nation. The college is committed to the all-round personality development of students by providing opportunities to participate in a wide variety of cultural activities, separate training programs and competitions designed to bring out their best talents. The college has well qualified teaching faculty who not only have concern for academic excellence but also provide motivation for personality development. The college is unique and student friendly, dedicating itself to the motto of quality education.

Purpose and scope

This MOU is intended:

1) To promote research and dissemination activities:academic and intervention multidisciplinary and interdisciplinary researchprojects, dissemination of research findings in the form of workshops, seminars, symposium and conferences and publication by the students, research scholars and faculty members.

2) To initiate faculty exchange programmes for UG & PG

3) To exchange ideas related to academic policies and programme which can be proposed when and where required.

4) To exchange information related to training, internships and placements for the benefit of students.

Agreement: Now therefore Memorandum of Understanding between SDMC and Manasa Trust ® & KAPMI, Shivamogga are witnessed as under



Responsibilities of SDMC:

- To facilitate collaborative initiatives to be undertaken in terms of academic, research and extension activities for the mutual benefits of the students, research scholars and faculty members of the signatory organizations.
- To exchange ideas related to academic policies and programmes which can be proposed when and where required.
- To exchange the information related to training, internships and placements which can be disseminated appropriately for the benefit of students.

Responsibilities of KAPMI:

- To facilitate collaborative initiatives to be undertaken in terms of academic, research and extension activities for the mutual benefits of the students, research scholars and faculty members of the signatory organizations.
- 2) To initiate faculty exchange programmes for UG & PG
- To exchange ideas related to academic policies and programmes which can be proposed when and where required.

Financial Arrangements: The financial obligations in meeting the requirements under various identified programmes and activities will be met as per the norms followed by the respective organisations.

Intellectual Property Rights

Each party will ensure appropriate protection of Intellectual Property IRights generated from cooperation pursuant to MoU, consistent with their respective laws, rules and regulations and international agreements to which both parties are committed.

Publications: Any publication, document and/or paper arising out of joint work conducted by the participants pursuant to this MOU will be jointly owned.

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Termination: In the event of termination of the agreement, the rights and obligations of the parties shall be settled through mutual discussions.

Formation of Core Team

A core team consisting of two senior members from each participating institution shall be constituted and shall meet once in a quarter to the progress of the activities. If there is no sufficient progress in the collaboration activities, the core Leann can recount the termination of the MoU.Managing Director and two senior members of KAPMI and



Principal and two senior faculty of Dept. of Psychology, SDMC shall constitute the core team.

Tenure of the MoU: This MOU will be in force for a period of FIVE years from the date 01 signing.

INWITNESS WHEREOF, the Parties, through their duly authorized Officers, accept the above terms and conditions effective the day and year on which this document is signed.

Managing Director

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SDMC College (Autonomous), Ujire PRINCIPAL S.D.M.COLLEGE UJIRE - 574240, D.K

Principal

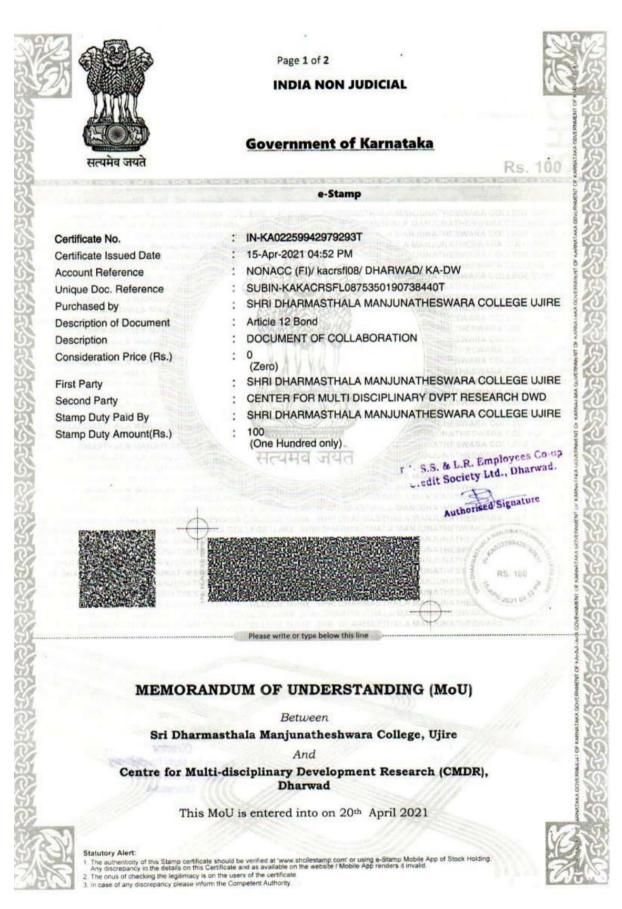
KAPMI, Shivamogga

Witness

- 1. Dr. Vandana Jain, Head, Dept. of Psychology, SDM College, Ujire.
- 2. Ms. Ashwinin S Shetty, Assistant Professor, Dept. of Psychology, SDM College, Tochana
- 3. Dr. Archana Bhat K, HOD, Department of Psychology, KAPMI, Shivamogga Ujire
- 4. Ms. Anagha, Assistant Professor, Dept. of Psychology, KAPMI, Shivamogga

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Objectives of MoU

The Objectives of MoU are as below:

- 1. To initiate efforts for the provision of quality education
- 2. To promote research activities between the above said institutions
- CMDR to provide training to faculty and students of Sri Dharmasthala Manjunatheshwara College, Ujire on selected topics of research in the domain of social science.
- 4. To initiate faculty visits by both the Institutions for the benefit of students.

Technical Areas of Collaboration

- 1. To arrange special enrichment lectures at CMDR and / or at the college
- 2. Provide necessary mutual help and cooperation in organizing workshops, conferences, seminars for enhancement of faculty and students' skills.
- Students and faculty members of the college will participate in academic activities of CMDR.

Terms and Conditions

- The faculty members and students of Sri Dharmasthala Manjunatheshwara College, Ujire can use the library of CMDR adhering to the rules of CMDR.
- Both the institutions can invite faculty / students from other institutions in any academic activities.
- The MoU may be amended, renewed with regard to any terms and conditions by mutual consent at any time.
- 5. The MoU will not bring any kind of financial commitment for CMDR.

Duration of MoU

The MoU shall remain in force for a period of 5 years from the date of the agreement and shall be extended for another two years by mutual consent in writing by the parties.

Sri Dharmasthala Manjunatheshwara College, Ujire. PRINCIPAL S.D.M.COLLEGE

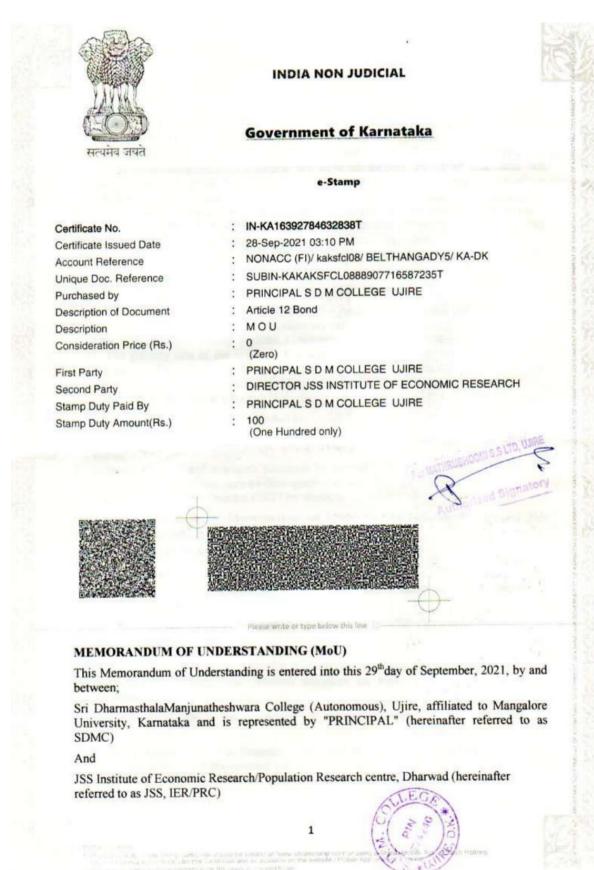
UJIRE - 574240, D.K

Director

CMDR, Dharwad

Director Centre for Multi Disciplinary Development Research Dharwad-4







About SDMC

The SDMC is a college managed by Sri DhannasthalaManjunatheshwara Educational [SDME] Society, Ujire®, it is headed by the visionary, Padma VibhushanaDr. D. VeerendraHeggade, Dharmadhikari of Shri KshetraDharmasthala, President, SDME Society, Ujire, was established with the primary objective of making education accessible and affordable to the rural youth. With the hallmarked vision "Putting Value into Education", at present, it manages 56 educational institutions from Kindergarten to Doctoral Studies in the state of Karnataka in India. The institution ensures quality through updated skill sets and value-based education. It is a recognized centre for research programmes, of Mangalore University, Tumkur University and Kannada University, Hampi.The coordinating Department of Economics has qualified staff with a good track of research publications and guidance.

About JSS Institute of Economic Research, (JSS-IER) Dharwad

Institute of Economic Research (IER) is one of the institutions of JanathaShikshana Samithi (JSS), Dharwad, established in 1957. Population Research Centre (PRC), fully funded by the Ministry of Health and Family Welfare, Government of India was attached to IER during 1961. The primary aim of the centre is to undertake the research activities on Health and Demography. The IER has an Endowment Chair 'Padma VibushanaDr. D. VeerendraHeggade Chair for Studies on Health and Demography' to promote contemporary issues on Health and Demography.

Purpose and scope: This MoU is intended to:

- 1. Organise skill development programmes and Research collaboration in the areas of demography
- Enhance research and academic standards by mutual visits of faculty and students and organise workshops/ seminars on demographic issues.
- 3. Facilitate On The Job Training (OJT) for students

Agreement: Now therefore Memorandum. of Understanding between SDMC and JSS IER/PRC are witnessed as under

Responsibilities of SDMC

- To conduct/ organise workshops/ trainings programmes in association with JSS-IER/PRC for the academic benefit of faculty and students of SDMC and other academic institutions
- 2. Facilitate field visit for faculty and field officers of JSS-IER/PRC

Responsibilities of JSS, IER/PRC

- To extend academic guidance for organising workshops/ trainings programmes for enhancing academic and research activities on topics of interest with mutual consultation.
- Extend guidance in the preparation of research projects/ field studies related to demography

Financial Arrangements: No financial obligations are expected from both sides. Only mutual academic/Research cooperation will be extended between the two organisations.



Intellectual Property Rights: Each party will ensure appropriate protection of Intellectual Property Rights generated from cooperation pursuant to MoU, consistent with their respective laws, rules and regulations and international agreements to which both parties are committed.

Publications: Any publication, document and/or paper arising out of joint work conducted by the participants pursuant to this MoU will be jointly owned.

Confidentiality: All information and documents to be exchanged pursuant to the MoU will be kept confidential by the Parties and will be used subject to such terms as each Party may specify. The parties will not use the information for purposes other than that specified without the prior written consent of the other party.

Modification: The agreement can be modified through mutual written consent of both parties to this agreement

Termination: In the event of termination of the agreement, the rights and obligations of the parties shall be settled through mutual discussions.

Formation of Core Team: A core team consisting of two faculty members from each participating institution shall be constituted and shall meet once in a year to review the progress of the activities. If there is no sufficient progress in the collaboration activities, the core team can recommend for the termination of the MoU. Director and two senior faculty of JSS, IER/PRC and HOD and two senior faculty of Dept of Economics, SDMC shall constitute the core team.

Tenure of the MoU: This MoU shall be effective upon the signature of SDMC and JSS IER/PRC authorized · officials. It shall be in force for a period of THREE Years from the date of signing.

IN WITNESS WHEREOF, the Parties, through their duly authorized Officers, accept the above terms and conditions effective the day and year on which this document is signed.

Date: 29-09-2021

Director JSSInstitute of Economic Research/ Population Research Centre Dharwad

SDM College (Autonomous) Ujire-\$74240

Witnesses: (Name & Address)

Dr.Shriprasad. H 9980906700 JSSInstitute of Economic Research/PRC Dharwad

MAMACITCHO 152801777

Mr. BZ, Pundappanavar JSSInstitute of Economic Research/PRC

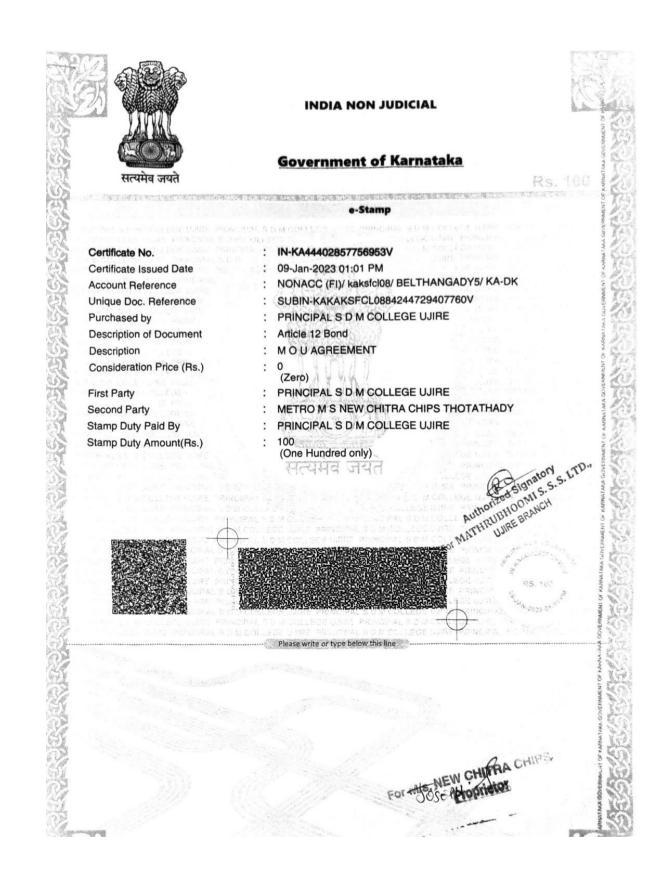
Dr. A. Jaya Kumar Shetty Head, Dept of Economics, SDM College, Ujire-574240

Dr.Ganaraj.K. Assistant Professor,

Department of Economics & Rural Developmen S.D.M. College, Ujire-574 240, Karrow

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Memorandum of Understanding

This Memorandum of Understanding ("MoU" or "Memorandum") is entered into on this day, 28 December 2022.

By and Between:

Department of B.Voc in Retail and Supply chain Management Sri Dharmasthala Manjunatheshwara College (Autonomous) Ujire, Dakshina Kannada Karnataka - 574240

AND

METRO M/s New Chitra Chips Thotathady Post, Belthangady Tq Dakshina Kannada,Karnataka, India

Whereas:

Department of **B.Voc in Retail and Supply Chain Management**, Sri Dharmasthala Manjunatheshwara College or the hereafter the **FIRST PARTY** is an autonomous college under Mangalore University managed by SDME Society. The institution is guided by the visionary leadership of PadmaVibhushan Dr. D.Veerendra Heggade, Dharmadhikari of Sri Kshethra Dharmasthala. The college is identified as "College with Potential for Excellence" by NAAC. SDM College offers 23 graduate and 12 post graduate programmes. The college is granted Autonomous status by UGC, and is also re-accredited by NAAC at 'A' Grade with CGPA 3.61 out of 4. Being the recipient of various awards from different quarters, SDM College has marked its presence in the domain of higher education at the national level.

METRO, M/s NEW CHITRA CHIPS, Thotathady Post, Belthangady Tq,Dakshina Kannda, Karnataka hereafter the SECOND PARTY, is a brand under New Chitra food products, an emergent brand specializing in banana chips and potato chips. They produce seven varieties of banana chips that cater to the wide tastes and preferences of the customers. Hailing from the coastal city of Mangalore where good food and great cuisine is the way of life, they aim to emerge as the preferred brand of banana chips backed by the solid commitment to quality and customer feedback. The factory is completely automatic and maintains food safety standards as per norms.

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For MIS NEW CHITRA CHIEFS



Department of B.Voc in Retail and Supply Chain Management

Vision

To contribute significantly to the field of retail and supply chain management through study, application and progressive manifestation of relevant constructs.

Mission

To produce qualified and skilled candidates with practical knowledge to the vast field of retail and supply chain and contribute towards betterment of nation and individuals themselves.

METRO

Vision

At Metro brand, we aspire to be globally preferred brand for high quality snacks.

Mission

We aim to deliver value to our consumers, employees and society. Through continuous innovation and research ,we look forward to creating an ever growing range of appealing snack products and reach our cherished consumers with whenever and wherever they want.

The FIRST PARTY and the SECOND PARTY share a mutual interest in

- Training students with latest and advanced technologies related to retail and supply chain management.
- Expanding student knowledge with practical orientation in the mentioned fields.
- Providing extra domain knowledge and professional training to students in areas of their interest within retail and supply chain management.
- Generate mutually beneficial content and strategies for promotion of the same.
- Developing and executing programs/events that can facilitate domain specific growth of students, as well as the firm.

Objectives of the MoU

- · Internships: To provide internship opportunities for students in the field of retail sector.
- Professional guidance and preference: To provide professional guidance to students in their interested sector within retail and supply chain sectors, and provide first preference to students of SDM B.Voc in case of job opportunities at METRO, M/s NEW CHITRA CHIPS
- Trainings and workshops: To conduct training programs, workshops, interactions with
 industry experts and relevant events for students to enhance their retail skills.



- Industry exposure: To familiarize students with the trends, developments and requirements of retail and supply chain management industry through real-time opportunities.
- Multiple talent showcase platforms: To provide students a platform to exhibit their talent and skills and obtain feedback from industry expertise.
- Certification of student work.
- The parties will co-design and jointly develop and implement relevant strategies to achieve above mentioned objectives. Where required, and if mutually agreeable, they may engage in jointly conducting different exercises within SDM college campus or

It is hereby agreed by and between the parties that following will be the deliverables for the proposed MOU:

The FIRST PARTY (B.Voc in Retail and Supply Chain Management, SDM College) will work on the following:

- 1. SDM College will conduct events like workshops, internships and technical seminars by employing resources from METRO, M/s NEW CHITRA CHIPS.
- Students will have to come up with small tasks under the training of METRO, M/s NEW CHITRA CHIPS, as well as based on custom requirements of the situation, platform, and deadline.
- 3. Students will be available for short term project management based on their levels of expertise and interest.

The SECOND PARTY (METRO, M/s NEW CHITRA CHIPS) will do:

- Will provide internship/orientation to students.
- Technical experts will provide training to students how to about the importance of marketing strategies for a successful product.
- Training will be given on growing importance of logistics and proper distribution system for a successful business.
- Employment opportunity to Eligible students.
- Project Works or Workshops
- Industrial Visits

Validity & Renewal of the MOU:

This MOU will be valid for 5 years (Five years) from the date of signing. It may be renewed on mutual consent of both parties, such renewal to be agreed expressly in writing before the end of tenure.

FOR MIS.NEW CHITR



Termination of MOU:

The agreement may be terminated by either party by giving advance notice of one month in writing.

Jurisdiction and Dispute Resolution:

This contract shall be bound by Ujire jurisdiction in Dakshina Kannada district. In case of any dispute, it shall be resolved mutually, in case of no mutual consent to be solved by an arbitration bench of 3 members.

In witness whereof, the parties to this agreement/MOU have affixed their signatures in the presence of witnesses hereunder:

Dated: 15/01/2023 Place: UTIOC.

AGREED AND ACCEPTED

PRINCIPAL S.D.M COLLEGE UJIRE - 574240, D.K.

Principal

SDM College (Autonomous)

Ujire, D.K- 574240

Witness 1/

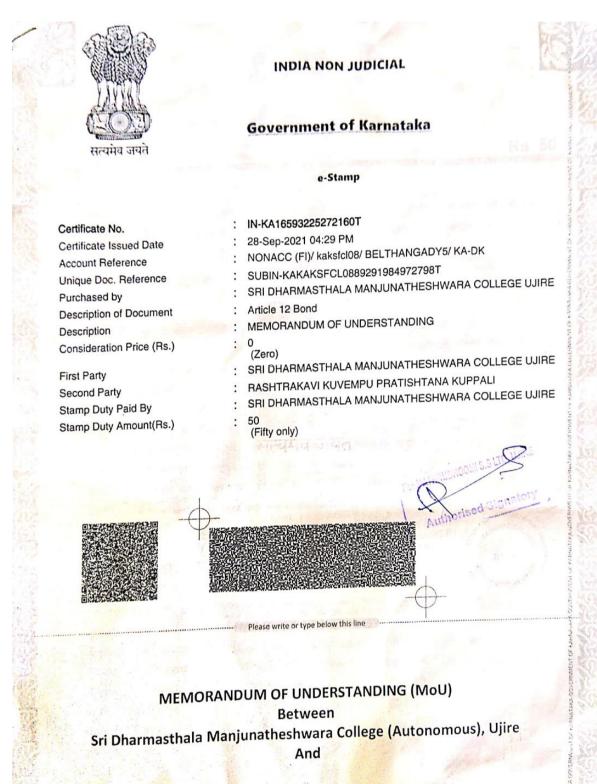
Mr. Suveer Jain Course Coordinator, B.Voc SDM College (Autonomous) Ujire, D.K- 574240 Sd/

METRO, M/s NEW CHITRA CHIPS Thotathady Post, Belthangady Tq Dakshina Kannada, Karnataka, India

W CHITRA CHIPS

Witness 2 Mr. Ashwith H.R Assistant Professor in B.Voc SDM College (Autonomous) Ujire, D.K- 574240







RASTRAKAVI KUVEMPU PRATISHTANA®, KUPPALI, Theerathalli Tq, Shivamogga Dist.

This MoU is entered into on 25th October, 2010 And Revised on 28th September,2021

Preamble: This Memorandum of Understanding serves as a legal document for two parties to establish and develop their relationship. The agreement will also help to expand their academic spectrum in terms of increased opportunities in literature, culture and educational processes in both the institutions.

About SDMC

The SDMC is managed by Sri Dharmasthala Manjunatheswara Educational Society[®], Ujire, it is headed by the visionary, Padma Vibhushana Dr.D.Veerendra Heggade, Dharmadhikari of Shri Kshetra Dharmasthala, President, SDME Society, Ujire, was established with the primary objective of making education accessible and affordable to the rural youth. With the hallmarked vision: Putting Value into Education, at present, it manages 55 educational institutions all over Karnataka. The Kannada department of SDMC has done wonderful work in the field of literature and culture. Six full time qualified and experienced staff members serving in the department. Department organized several state, national and international seminars and special lectures, inviting renowned scholars from national and internernational level.

About Rastrakavi Kuvempu Pratishtana®, Kuppali

Kuppali Venkatappa Puttappa, popularly known by his pen name Kuvempu as an Indian poet, playwright, novelist and critic. He is widely regarded as the greatest Kannada poet of the 20th Century. He was the first Kannada writer to receive the Jnanpith Award. He was conferred with Rashtrakavi, Karnataka Ratna and Padma vibhusahana awards for his literary works. Government of Karnataka established Rashtrakavi Kuvempu Pratishtanana® in the year 1992 with the objectives to acquire the poet's home, renovate it and to preserve its literary atmosphere in the form of a well-managed museum to exhibit the poet's things, writings, personal photographs, awards and felicitations. To



collect and exhibit the artifacts and items that introduce the Malenadu that formed the poet. To build and preserve a memorial at Kavishaila where the last rites of the poet were performed and to construct a centenary building and importantly, to publish and popularize Kuvempu's literature.

Purpose and scope

In order to promote the universal messages of Rastrakavi Kuvempu among the college students, the following activities are planned in mutual consent:

- Conducting literary festivals, conferences, workshops and screening films/documentaries on life and writings of Rastrakavi Kuvempu at S.D.M.College (Autonomous), Ujire for the benefit of students and staff every year.
- Conducting university/state level competitions for college students on life and writings of Rastrakavi Kuvempu every year and distribute prizes.
- Conducting special lectures on life and writings of Rastrakavi Kuvempu at different colleges of Mangalore University in the name of "Hosa Talemarige Kuvempu Sahitya Dharshana" every year.
- SDMC can organize study tour for the students of Kannada literature to Kuppali every year and present skits, songs and conduct quiz about Kuvempu.
- 6. Exchanging of cultural development programs for students and staff.
- 7. Other cooperative activities as appropriate.

Terms and Conditions:

RKP to assist in terms of financial help to conduct these activities (except for study tour).

- **1.** RKP to provide local hospitality to the team of study tour and SDMC to provide infrastructure facilities to host the activities at SDMC.
- RKP to distribute books written by Rastrakavi Kuvempu to prize winners to promote book culture among youth.
- 3. Both the institutions can invite faculty/students from other institutions in any academic activities.
- The MoU may be amended, renewed with regard to any terms and conditions by mutual consent at any time.



Organizer/Co-ordinator

Department of Kannada, SDMC, Ujire will organize, co-ordinate the activities every year with the consent of RKP, Kuppali.

Termination

In the event of termination of the agreement, the rights and obligations of the parties shall be settled through mutual discussions.

Tenure of the MoU

The MoU shall remain in force for a period of 10 years from the date of the agreement and shall be extended for another term by mutual consent in writing by the parties.

Principal

S.D.M. College (Autonomous), Ujire PRINCIPAL E.D.M.COLLEGE UHRE + 574240, D.K

Secretary,

Rastrakavi Kuvempu Pratistana(R), Kuppali

Secretary: Rashtrakavi Kuvempu Prathistana (R) Kuppali

Witness: 1. Signature:

Name: Dr B.P.Sambalt Knmer Address: HOD, Oept. of Kannedk S.D.M. (ollige (Andonomous) UJIRE-574240, Witness: 2. Signature: *Ruelteur* K.14

Name: PRUTHVI K.M. Address: W/o MAHESH S.V.

> SARALA, SANKADAHOLE-POST THIRTHAHALLI-TQ SHIMOGA-DIST.